



BrauBeviale2018

TRADE SHOW *review*

Brau Beviale 2018

Over 40,000 trade visitors travelled to Nuremberg to the 2018 edition of Brau Beviale. 1,094 exhibitors – 53 percent of them international – presented their products and solutions related to the entire beverage production process chain, with offerings ranging from raw materials to technologies and components all the way to packaging, as well as accessories and marketing ideas. A varied supporting programme rounded out the three days. The next Brau Beviale will be held from November 12-14, 2019.

www.braubeviale.de

ABC Compressors: New Sales Area Manager

ABC Compressors took advantage of the Brau Beviale exhibition not only to show one of their latest Horizon 3000 machines sold in Germany, but also to present Marcos Arteaga, their new Sales Area Manager for DACH. Among his responsibilities are the management of blowers and the development of the CO₂ business area, which has been experiencing double-digit growth in recent years.

Born in Spanish San Sebastián, but since the beginning very close to Germany, he brings a new energy and dynamism to ABC, states the company.

www.abc-compressors.com



Marcos Arteaga, ABC Compressors' new Sales Area Manager for DACH

New closure for lighter weight PCO1881, compatible with PCO1810



F.l.t.r. PCO1881 High Grip, PCO1881 Standard, PCO1810

Among the products that packaging manufacturer Retal exhibited on its stand at Brau Beviale 2018 was its new High Grip closure. This system, which was presented for the first time at the trade fair, features a taller overall design and continuous slats, which are intended to provide an optimised, non-slip opening and closing of beverage bottles. The closure height is at the same level as the classic PCO1810 closures and also fits PCO1881 bottle necks, but only at a weight of 2.45 g.



"The closure is already on the shelves in Europe with a multinational CSD brand. It is also to be found on some local beverage brand bottles," said Maria Ushakova, Senior Marketing Manager EU at the Retal trade fair stand. The closure aims to enable co-packers to continue using the existing PCO1810 secondary packaging for stores but, at the same time, to

enjoy the benefits of a bottle that is 1.3 g lighter in weight. By the end of the year, Retal forecasts that approximately 140 million of its High Grip closures will have been manufactured and distributed.



PET jars for milk products

Retal has also been active in the liquid food segment, as demonstrated by its new, thermostatic 160 ml PET jar, which is already available in the Russian market. Danone, the milk processing giant, is using it for a traditional, long-standing yoghurt product. This yoghurt is aimed to link into the established Russian family tradition. Retal's press department says that the company is already Danone's biggest supplier of preforms and closures in Russia. The 160 ml jar aims to continue with the success achieved by the 250 ml jar, for which Retal was presented with the Danone "Best Innovative Partner" supplier award in the year 2016.

www.retalgroup.com

The EC's decision to issue this support package is the latest in a series of renewable energy-related moves in relation to Lithuania ahead of 2020. In July 2018, Sun Investment Group and partner I+D Energias Lithuania announced that they would be installing the largest commercial rooftop PV plant in the Baltic States.

The plant is worth 1,389 kilowatts, and installed on the roof of the RETAL factory in Lentvaris, some 10 kilometres from the capital Vilnius. In December 2018, the project was successfully completed and will be officially opened in February this year.

The decision to pursue a renewable future was taken by RETAL as part of its corporate responsibility pledge to be amongst the very first multinational companies founded in the Baltic States to use solar as one of its various energy sources.

Lithuania's commitment to renewables is also key to moving the Baltic region away from their energy dependence on Russia, after the supply arm of the Lithuanian state energy supplier, Lietuvos Energija (LE), recently signed a short-term one-year agreement with Russia's Gazprom to supply Lithuania with gas throughout 2019.

International renewable energy industry experts predict that within the next two decades, traditional energy sources such as gas, coal, and oil due will be replaced 100% by renewables as a result of their current slow-to-non existent growth rates.

In light of these findings, Lithuanian energy experts believe that by continually meeting EU energy directives, incentivising electricity production, and pursuing corporate responsibility targets where companies aim to be powered 100% by renewables, then Lithuania can set an example to policymakers and solar energy suppliers in neighbouring Latvia and Estonia on how to reduce the entire Baltic region's need for Russian energy and pursue its own energy autonomy.

"It is extremely positive to see the European Commission incentivise electricity production via renewables in Lithuania," said Sun Investment Group's Chief Business Development Officer, Andrius Terskovas.

"As a country, we have already exceeded our 2020 renewable energy targets, and we are determined to continue this trend and be fully reliant on our own energy supplies as the world moves a renewable future. We hope that our example will be adopted by our friends and neighbours in Latvia and Estonia as we seek further integration with the EU in the coming years."

Lithuania is amongst the few EU member states to have already met its 2020 renewable energy targets. Therefore it is expected that the drive it has shown and the subsequent support it has obtained from EU institutions is likely to spread to Latvia and Estonia as all three Baltic States seek to create a sustainable and renewable future energy policy for the region.

More useful information:

<https://www.openaccessgovernment.org/renewable-energy-support/57151/>



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