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Growth

EcoVadis boost highlights RETAL's sustainability commitment

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Global plastic packaging manufacturer RETAL shows its vocal sustainability commitment is rapidly heading in the right direction with an over 13% increase in its EcoVadis score in just one year.

To achieve this increase, RETAL has implemented a range of actions, including a company-wide Sustainable Procurement Programme, which has led to a 6-point increase in the latest EcoVadis score, taking RETAL to within the top 25% of companies assessed. Transparency through the publication of RETAL's first CSR report, the third-party verification of its corporate carbon footprint, its participation to CDP (Carbon Disclosure Project) climate change survey (B score), and the establishment of partnerships in the plastic circular economy have also played a significant role.

RETAL's Sustainability Director Emmanuel Duffaut is clear that the score is the latest milestone in the company's global objective to integrate CRS, in a multi-stakeholder, value chain approach to ensuring its plastic packaging solutions are as sustainable, responsible and transparent as possible, and continue to be the preferred partner to its customers.

EcoVadis is 'the world's most trusted provider of business sustainability ratings, intelligence and collaborative performance improvement tools for global supply chains' and is widely used by global companies as a platform to assess their suppliers' CSR performance and identify risks in their supply chains.

Duffaut says, "In our first Sustainability Report, published in 2019, we clearly set out our intention to reach a total EcoVadis score of 65% by 2022 (advanced level), and I'm proud to say that this latest score shows we are well on target to achieve it. We went from Bronze to Silver in one year, so we are going for Gold by 2022!"

Duffaut continues, "EcoVadis is an efficient way to demonstrate our CSR performance to our customers but also to the rest of our stakeholders, and it is also a tool for improvement. It's a welcome, recognised method of proving that global manufacturers have achieved and continue to achieve a high level of performance. As a Silver level EcoVadis score company, RETAL can quickly communicate to our global food and beverage brand customers that we meet their strict requirements."

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