



[BACK TO ARTICLES](#)

20th May 2021

## RETAL JSC IN RUSSIA REPORTS ON EPR

Global plastic packaging manufacturer RETAL is pleased to report on its EPR progress across its Russian facilities, with all secondary packaging responsibly accounted for in accordance with the Extended Producer regulations.

Since 2017, the legal requirements and compliance advice from the Russian government regarding the recycling and sustainability performance for all secondary packaging used by manufacturers across all sectors has been known as the Extended Producer Responsibility (EPR) directive. It relates to all B2B and B2C companies that put their packaged products on the market, and they are all obliged to dispose of their packaging responsibly.

The implementation of EPR across RETAL's Russian manufacturing plants complies with all the current requirements, including the obligation for producers to ensure the recycling of its packaging, such as the cartonboard and polymer bags used for the storage and transportation of the plastic preforms produced by RETAL JSC.

Alena Muravchenko, Marketing Director at RETAL JSC, says, "The EPR framework for key stakeholders is a welcome clarification of our legal requirements as a manufacturing company, and a clear way to show that we are working in accordance with the latest environmental regulations. As a global manufacturer of plastic packaging solutions, we understand responsible packaging, so we are pleased to guarantee that responsibility extends to our secondary packaging as well as our product portfolio."

While EPR allows for manufactures to either arrange for the disposal of their secondary packaging or pay an 'environmental tax', during 2020, RETAL JSC decided to establish a closed loop of its secondary packaging and work with a collection company, NCH KBK, that can collect and recycle the cartonboard boxes used by RETAL and reuse them in the company's upcoming deliveries. RETAL JSC currently recycles 100% of its polymer bags (74.5 tonnes annually) and is aiming to recycle 100% of its cartonboard (2.061 tonnes annually) by the end of 2021.

Muravchenko concludes, "In conducting our own independent analysis of how best to work with the ERP standards, we have gained knowledge in the peculiarities of the legislative framework, how best to be responsible in raising awareness of ecology issues, and to reduce the negative impact of industrial manufacturers on the environment. RETAL is dedicated to operating within the strictest CSR standards both in terms of each country or region's laws and our own desire to deliver on our sustainability promise."